

Target Market Determination – Overdraft

Product	Overdraft			
Issuer	Ford Co-operative Credit Society Limited ABN 74 087 651 456 trading as Geelong Bank AFSL/Australian Credit Licence 244351			
Date of TMD	31 January 2025			
Target Market	Retail clients who:			
	 are seeking a continuing credit facility to make purchases, pay bills and to manage their cashflow needs 			
	 are aged 18 years or more and meet the credit assessment criteria for the product 			
	Personal overdraft			
	 are seeking a relatively low credit limit to cover temporary and short- term fluctuations in cashflow 			
	Description of product, including key attributes This is a personal overdraft facility. The key attributes are:			
	credit limits of between \$500 and \$10,000			
	• unsecured			
	monthly statements			
	 minimum monthly repayments of 3% of outstanding limit 			
	Visa Debit Card access available			
	Internet banking access available			
	Banking App available			
	Telephone banking available			
	Personal cheque facility available			
	interest rate is variable			
	Refer to Interest Rates:			
	https://geelongbank.com.au/about-us/disclosures-publications/			
	Fees:			
	 Whilst there is no fee for the overdraft facility itself, there may be account keeping and transaction fees applicable on the account the overdraft is linked to. 			
	Refer Fees & Charges & Transaction Limits brochure:			
	https://geelongbank.com.au/about-us/disclosures-publications/			

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Distribution	Distribution conditions			
Conditions	This loan is distributed by the issuer through the following channels:			
	branch - b			
	mobile lenders			
	call centre			
	online			
	Distribution conditions for this product include:			
	 ensuring that retail clients meet the eligibility requirements for the product 			
	 ensuring that distribution through branches, mobile lenders and call centres is by appropriately trained staff 			
	There are no other distributors for this product.			
Review Triggers	The review triggers that would reasonably suggest that the TMD is no longer appropriate include:			
	A significant dealing of the product to consumers outside the target market occurs			
	A significant number of complaints is received from customers in relation to their purchase or use of the product that reasonably suggests that the TMD is no longer appropriate			
	 A material change to the product or the terms and conditions of the 			
	product occurs which would cause the TMD to no longer be appropriate			
	The Product Governance Framework includes regular consideration of whether there has been a review trigger following each distribution information report. That consideration is by reference to paragraphs 154 to 156 of RG 274.			
Review	First review date: 31 January 2027			
Periods	Periodic reviews: 12 monthly and every subsequent 2 years after the initial and each subsequent review.			
Distribution	The following information must be provided to Ford Co-operative Credit Society			
Information	Limited ABN 74 087 651 456 trading as Geelong Bank by distributors who			
Reporting	engage in retail product distribution conduct in relation to this product:			
Requirements	Type of information	Description	Reporting period	
	Significant dealing(s)	Date or date range of	As soon as practicable,	
		the significant dealing(s) and	and in any case within 10 business days after	
		description of the	becoming aware	
		significant dealing (e.g.	6	
		why it is not consistent		
		with the TMD)		
	Complaints	Number of complaints	Every 3 months	
	Sales outside the target	Number of sales	Every 3 months	
	market	\$ value of sales		
	Sales inside the target	Number of sales	Every 3 month	
	market \$ value of sales			

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