

Target Market Determination – Personal Loans

Product	Personal Loan – Secured P&I			
Issuer	Ford Co-operative Credit Society Limited ABN 74 087 651 456 trading as Geelong Bank AFSL/Australian Credit Licence 244351			
Date of TMD	31 January 2025			
Target Market	Retail clients who:			
	 are seeking a loan for any worthwhile purpose including to make a purchase or to consolidate an existing debt 			
	 are aged 18 years or more and meet the credit assessment criteria for the product 			
	Secured fixed			
	need the option of being able to make additional repayments without penalty			
	 need the flexibility to make additional repayments and to redraw advance repayments as required 			
	 Are able and willing to offer security for the loan so as to secure a lower interest rate. 			
	Description of product, including key attributes			
	loan amounts between \$1,000 and \$80,000			
	loan terms of up to 7 years			
	repayment frequency can be weekly/fortnightly/monthly			
	the ability to make additional repayments			
	a redraw facility			
	the ability to make additional repayments			
	*interest rate is variable			
	*Refer to Interest Rates:			
	https://geelongbank.com.au/about-us/disclosures-publications/			
	Fees:			
	PPSR fee			
	Establishment fee			
	Legal fees			
	Valuation fees			
	Refer Fees & Charges & Transaction Limits brochure:			
	https://geelongbank.com.au/about-us/disclosures-publications/			

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Distribution	Distribution conditions				
Conditions	This product is distributed by the issuer through the following channels:				
	branch				
	mobile lenders				
	call centre				
	online				
	Distribution conditions for this product include:				
	ensuring that retail clients meet the eligibility requirements for the product				
	 ensuring that distribution through branches, mobile lenders and call centre by appropriately trained staff 				
	There are no other distributors for this product.				
Review Triggers	The review triggers that would reasonably suggest that the TMD is no longer appropriate are:				
	 a significant dealing of the product to retail clients outside the target market occurs 				
	 A significant number of complaints is received from customers in relation to their purchase or use of the product that reasonably suggests that the TMD is no longer appropriate 				
	A material change to the product or the terms and conditions of the product occurs which would cause the TMD to no longer be appropriate				
	The <i>Product Governance Framework</i> includes regular consideration of whether there has been a review trigger following each distribution information report. That consideration is by reference to paragraphs 154 to 156 of RG 274.				
Review	First review date: 31 January 2027				
Periods	Periodic reviews: First review period – 12 months and every 2 years after the initial and each subsequent review				
Distribution Information Reporting	The following information must be provided to Ford Co-operative Credit Society ABN 74 087 651 456 trading as Geelong Bank by distributors who engage in retain product distribution conduct in relation to this product:				
Requirements	Type of information	Description	Reporting period		
	Significant dealing(s)	Date or date range of the significant dealing(s) and description of the significant dealing (eg, why it is not consistent with the TMD)	As soon as practicable, and in any case within 10 business days after becoming aware		
	Complaints	Number of complaints	Every 3 months		
	Sales outside the target	Number of sales	Every 3months		
	market	\$ value of sales			
	Sales inside the target	Number of sales	Every 3 months		
	market	\$ value of sales			

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