

## **Target Market Determination – Personal Loans**

Product	Personal Loan - Unsecured			
Issuer	Ford Co-operative Credit Society Limited ABN 74 087 651 456 trading as Geelong Bank AFSL/Australian Credit Licence 244351			
Date of TMD	31 January 2025			
Target Market	Retail clients who:			
	<ul> <li>are seeking a loan for any worthwhile purpose including to make a purchase or to consolidate an existing debt</li> <li>are aged 18 years or more and meet the credit assessment criteria for the product</li> <li>are unable or unwilling to offer security for the loan even though that means a higher interest rate will apply</li> </ul>			
	Description of product, including key attributes			
	This is an unsecured variable rate personal loan. The key attributes are:			
	• loan amounts between \$1,000 and \$50,000			
	loan terms of up to 7 years			
	<ul> <li>repayment frequency can be weekly/fortnightly/monthly</li> <li>the ability to make additional repayments</li> <li>a redraw facility</li> <li>no need to provide security for the loan</li> <li>interest rate is variable</li> </ul>			
	Refer to Interest Rates: <a href="https://geelongbank.com.au/about-us/disclosures-publications/">https://geelongbank.com.au/about-us/disclosures-publications/</a>			
	Fees:			
	Establishment fee			
	Refer Fees & Charges & Transaction Limits brochure:			
	https://geelongbank.com.au/about-us/disclosures-publications/			
Distribution	Distribution conditions			
Conditions	This product is distributed by the issuer through the following channels:			
	• branch			
	mobile lenders			
	call centre			
	online			

	Distribution conditions for this product include:			
	<ul> <li>ensuring that retail clients meet the eligibility requirements for the product</li> </ul>			
	<ul> <li>ensuring that distribution through branches, mobile lenders and call centres is by appropriately trained staff</li> </ul>			
	There are no other distributors for this product.			
Review Triggers	The review triggers that would reasonably suggest that the TMD is no longer appropriate are:			
	<ul> <li>a significant dealing of the product to retail clients outside the target market occurs</li> </ul>			
	<ul> <li>A significant number of complaints is received from customers in relation to their purchase or use of the product that reasonably suggests that the TMD is no longer appropriate</li> </ul>			
	A material change to the product or the terms and conditions of the product occurs which would cause the TMD to no longer be appropriate			
	The Product Governance Framework includes regular consideration of whether there has been a review trigger following each distribution information report. That consideration is by reference to paragraphs 154 to 156 of RG 274.			
Review	First review date: 31 January 2027  Periodic reviews: First review period – 12 months and every 2 years after the initial and each subsequent review			
Periods				
Distribution Information Reporting	The following information must be provided to Ford Co-operative Credit Society Limit ABN 74 087 651 456 trading as Geelong Bank by distributors who engage in retail product distribution conduct in relation to this product:			
Requirements	Type of information	Description	Reporting period	
	Significant dealing(s)	Date or date range of the significant dealing(s) and description of the significant dealing (e.g. why it is not consistent with the TMD)	As soon as practicable, and in any case within 10 business days after becoming aware	
	Complaints	Number of complaints	Every 3 months	
	Sales <b>outside</b> the target	Number of sales	Every 3 months	
	market	\$ value of sales  Number of sales	Eveny 2 months	
	Sales <b>inside</b> the target market	s value of sales	Every 3 months	
	market	y value of sales		