

## **Target Market Determination – Bank Accounts**

Product	Budget Account			
Issuer	Ford Co-operative Credit Society Limited ABN 74 087 651 456 trading as Geelong Bank AFSL/Australian Credit Licence 244351			
Date of TMD	13 May 2024			
Target Market	Description of target market			
	Retail clients who:			
	<ul> <li>need a banking account to conveniently manage their regular bill payments separately from their savings funds even if it means higher fees</li> </ul>			
	Description of product, including key attributes			
	Key features of this product are:			
	• funds available at call			
	Nil interest payable			
	<ul> <li>access is via direct debit, bpay, periodical payments and electronic funds transfers (EFT) and over the counter withdrawals – see fee structure below</li> </ul>			
	internet banking			
	banking app			
	over the counter			
	<ul> <li>Fees:</li> <li>Direct Debits, Bpay, periodical payments and EFT's set up via internet banking fee. (note: EFT's set up over the counter fee).</li> </ul>			
	<ul> <li>Excess withdrawal fees: One free cash withdrawal or one free cheque withdrawal or one free internal debit transfer per calendar month. Additional withdrawals will attract a fee each time and charged on the last day of the month</li> </ul>			
	Nil excess transaction fees payable if total banking relationship is greater than \$50,000			
	Refer Fees & Charges & Transaction Limits brochure: <u>https://geelongbank.com.au/aus/disclosures-publications/</u>			
Distribution	Distribution conditions			
Conditions	This product is distributed by the issuer through the following channel			
	<ul><li>branch</li><li>call centre</li></ul>			
	Distribution conditions for this product include:			
	• ensuring that retail clients meet the eligibility requirements for the product			

	• ensuring that distribution through branches and call centres is by appropriately trained staff				
	online application available				
	There are no other distributors for this product.				
Review Triggers	The review triggers that would reasonably suggest that the TMD is no longer appropriate include:				
	• a significant dealing of the product to consumers outside the target market occurs;				
	• a significant number of complaints is received from customers in relation to their purchase or use of the product that reasonably suggests that the TMD is no longer appropriate;				
	• A material change to the product or the terms and conditions of the product occurs which would cause the TMD to no longer be appropriate;				
	The Product Governance Framework includes regular consideration of whether there has been a review trigger following each distribution information report. That consideration is by reference to paragraphs 154 to 156 of RG 274.				
Review	Review First review date: May 2026				
Periods	<b>Periodic reviews:</b> First review period – 12 months and every 2 years after the initial and each subsequent review				
<b>D</b> <sup>1</sup> / 1 / 1	The following information must be provided to Ford Co-operative Credit Society Limited ABN 74 087 651 456 trading as Geelong Bank by distributors who engage in retail product distribution conduct in relation to this product:				
Distribution Reporting Requirements	ABN 74 087 651 456 trading	as Geelong Bank by distrik	outors who engage in retail		
Reporting	ABN 74 087 651 456 trading	as Geelong Bank by distrik	outors who engage in retail		
Reporting	ABN 74 087 651 456 trading product distribution conduct	as Geelong Bank by distrik in relation to this product	outors who engage in retail t:		
Reporting	ABN 74 087 651 456 trading product distribution conduct <b>Type of information</b>	as Geelong Bank by distrib in relation to this product <b>Description</b> Date or date range of the significant dealing(s) and description of the significant dealing (e.g. why it is not consistent	<b>Reporting period</b> As soon as practicable, and in any case within 10 business		
Reporting	ABN 74 087 651 456 trading product distribution conduct <b>Type of information</b> Significant dealing(s)	as Geelong Bank by distrik in relation to this product <b>Description</b> Date or date range of the significant dealing(s) and description of the significant dealing (e.g. why it is not consistent with the TMD)	Reporting period         As soon as practicable, and in any case within 10 business days after becoming aware		
Reporting	ABN 74 087 651 456 trading product distribution conduct <b>Type of information</b> Significant dealing(s) Complaints	as Geelong Bank by distrik in relation to this product <b>Description</b> Date or date range of the significant dealing(s) and description of the significant dealing (e.g. why it is not consistent with the TMD) Number of complaints	<b>Reporting period</b> As soon as practicable, and in any case within 10 business days after becoming aware         Every 3 months		
Reporting	ABN 74 087 651 456 trading product distribution conduct <b>Type of information</b> Significant dealing(s) Complaints Sales <b>outside</b> the target	<ul> <li>as Geelong Bank by distrikt in relation to this product</li> <li>Description</li> <li>Date or date range of the significant dealing(s) and description of the significant dealing (e.g. why it is not consistent with the TMD)</li> <li>Number of complaints</li> <li>Number of sales</li> <li>Details of why it is not consistent with target</li> </ul>	<b>Reporting period</b> As soon as practicable, and in any case within 10 business days after becoming aware         Every 3 months		
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