

## **Target Market Determination – Bank Accounts**

Product	Christmas Club Account			
lssuer	Ford Co-operative Credit Society Limited ABN 74 087 651 456 trading as Geelong Bank AFSL/Australian Credit Licence 244351			
Date of TMD	7 November 2024			
Target Market	Description of target market			
	Retail clients who:			
	• need a savings account that gives you extra incentive for end-of-year expenses.			
	• need a savings account offering higher returns even if that means restrictions on access to the funds			
	Description of product, including key attributes			
	This is a Christmas Club Account and the key features of this product are:			
	<ul> <li>*interest is calculated on the daily on the balance of the account and is credited once a year on November 1<sup>st</sup></li> <li>\$1 or more</li> </ul>			
	• withdrawals: Funds are at call between the 1st November and 31st January. One withdrawal is permitted without penalty for the remainder of the year.			
	• between November 1 and January 31 each year you can access funds though our the internet banking service 24 hrs a day 7 days a week			
	*Refer to Interest Rates: <u>https://geelongbank.com.au/about-us/disclosures-publications/</u>			
	Fees: Any staff assisted withdrawals outside the designated dates may incur a charge			
	Refer Fees & Charges & Transaction Limits brochure: <u>https://geelongbank.com.au/about-us/disclosures-publications/</u>			
Distribution Conditions	Distribution conditions			
	This product is distributed by the issuer through the following channels:			
	• branch			
	call centre			
	Distribution conditions for this product include:			
	ensuring that retail clients meet the eligibility requirements for the product			
	• ensuring that distribution through branches and call centres is by appropriately trained staff			
	There are no other distributors for this product.			

Review	The review triggers that would reasonably suggest that the TMD is no longer appropriate				
Triggers	<ul> <li>a significant dealing of the product to consumers outside the target market</li> </ul>				
	occurs;				
	<ul> <li>a significant number of complaints is received from customers in relation to their purchase or use of the product that reasonably suggests that the TMD is no longer appropriate;</li> </ul>				
	_	ge to the product or the terms and conditions of the product ould cause the TMD to no longer be appropriate;			
	The Product Governance Framework includes regular consideration of whether the has been a review trigger following each distribution information report. That consideration is by reference to paragraphs 154 to 156 of RG 274.				
Review	First review date: November 2026         Periodic reviews: First review period – 12 months and every 2 years after the initial and each subsequent review				
Periods					
Distribution Reporting Requirements	The following information must be provided to Ford Co-operative Credit Society Limited ABN 74 087 651 456 trading as Geelong Bank by distributors who engage in retail product distribution conduct in relation to this product:				
	Type of information	Description	Reporting period		
	Significant dealing(s)	Date or date range of the significant dealing(s) and description of the significant dealing (e.g. why it is not consistent with the TMD)	As soon as practicable, and in any case within 10 business days after becoming aware		
	Complaints	Number of complaints	Every 3 months		
	Sales <b>outside</b> the target market	Number of sales	Every 3 months		
		\$ value of sales			
		Details of why it is not consistent with target market			
		How inconsistency was verified			
	Sales <b>inside</b> the target	Number of sales	Every 3 months		
	market	\$ value of sales			