

Target Market Determination - Bank Accounts

Product	iSaver Account					
Issuer	Ford Co-operative Credit Society Limited ABN 74 087 651 456 trading as Geelong Bank AFSL/Australian Credit Licence 244351					
Date of TMD	7 November 2024					
Target Market	Description of target market					
	Retail clients who:					
	 need a savings account offering higher returns even if that means restrictions on access to the funds 					
	are able and intend to make regular deposits					
	need the ability to withdraw funds at call if needed even if that means that a lower interest rate will apply					
	Bonus Conditions: Base rate of interest plus a bonus rate if the bonus conditions are met					
	Description of product, including key attributes					
	This is an iSaver Account and the key features of this product are:					
	no minimum deposit					
	funds are available at call and accessed via internet banking transfer or our app					
	 *interest is calculated daily and paid monthly \$1 or more 					
	 Bonus Conditions: deposit a minimum of \$200 per calendar month payable on amounts up to \$250,000 					
	internet banking					
	banking app					
	*Refer to Interest Rates: https://geelongbank.com.au/about-us/disclosures-publications/					
	Fees:					
	EFT (Electronic Funds Transfer) fee					
	Bpay fee					
	There are nil transaction and withdrawal fees if total banking relationship is greater than \$50,000					
	Refer Fees & Charges & Transaction Limits brochure: https://geelongbank.com.au/about-us/disclosures-publications/					

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	Distribution conditions					
	This product is distributed by the issuer through the following channels:					
	• branches					
	call centre					
	• online					
	Distribution conditions for this product include:					
	ensuring that retail clients meet the eligibility requirements for the product					
	 ensuring that distribution through branches and call centres is by appropriate trained staff 					
	online application available					
	There are no other distributors for this product.					
Review Triggers	The review triggers that would reasonably suggest that the TMD is no longer appropriate include:					
	a significant dealing of the product to consumers outside the target market occurs;					
	a significant number of complaints is received from customers in relation to their purchase or use of the product that reasonably suggests that the TMD is no longer appropriate;					
	 A material change to the product or the terms and conditions of the product occurs which would cause the TMD to no longer be appropriate; 					
	The Product Governance Framework includes regular consideration of whether there has been a review trigger following each distribution information report. That consideration is by reference to paragraphs 154 to 156 of RG 274.					
Review	First review date: Novembe	r 2026				
Periods	Periodic reviews: First review period – 12 months and every 2 years after the initial and each subsequent review					
Distribution Reporting Requirements	The following information must be provided to Ford Co-operative Credit Society Limited ABN 74 087 651 456 trading as Geelong Bank by distributors who engage in retail product distribution conduct in relation to this product:					
	Type of information	Description	Reporting period			
	Significant dealing(s)	Date or date range of the significant dealing(s) and description of the significant dealing (e.g. why it is not consistent with the TMD)	As soon as practicable, and in any case within 10 business days after becoming aware			
	Complaints	Number of complaints	Every [3] months			
	Sales outside the target market	Number of sales \$ value of sales	Every [3] months			
		Details of why it is not consistent with target market				

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	How inconsistency was verified		
Sales inside the target	Number of sales	Every [3] months	
market	\$ value of sales		

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