

Target Market Determination – Bank Accounts

Product	Mortgage Offset Account			
lssuer	Ford Co-operative Credit Society Limited ABN 74 087 651 456 trading as Geelong Bank AFSL/Australian Credit Licence 244351			
Date of TMD	13 May 2024			
Target Market	Description of target market			
	• For customers wanting to reduce the amount of interest payable on their home loans by offsetting interest against deposits held			
	Retail clients who:			
	• need a transactional banking account to conveniently manage their funds and facilitate payments 24/7			
	Description of product, including key attributes			
	Key features of this product are:			
	No minimum balance to open			
	• funds are available at call			
	• 100% offset of the account balance against the linked home loan balance when calculating interest on the loan			
	• apart from any offset against the linked loan account, no interest is payable on the account balance			
	access via internet banking or our banking app			
	Fees: Nil monthly fees payable if total banking relationship is greater than \$50,000			
Distribution	Distribution conditions			
Conditions	This product is distributed by the issuer through the following channels:			
	• branch			
	call centre			
	Distribution conditions for this product include:			
	ensuring that retail clients meet the eligibility requirements for the product			
	 ensuring that distribution through branches, mobile lenders and call centres is by appropriately trained staff 			
	There are no other distributors for this product.			

Review Triggers	The review triggers that would reasonably suggest that the TMD is no longer appropriate include:				
	• a significant dealing of the product to consumers outside the target market occurs;				
	• a significant number of complaints is received from customers in relation to their purchase or use of the product that reasonably suggests that the TMD is no longer appropriate;]				
	• A material change to the product or the terms and conditions of the product occurs which would cause the TMD to no longer be appropriate;				
	The Product Governance Framework includes regular consideration of whether has been a review trigger following each distribution information report. The consideration is by reference to paragraphs 154 to 156 of RG 274.				
Review	First review date: May 2026Periodic reviews: First review period – 12 months, and every 2 years after the initial and each subsequent review				
Periods					
Distribution Reporting Requirements	The following information must be provided to Ford Co-operative Credit Society Limited ABN 74 087 651 456 trading as Geelong Bank by distributors who engage in retail product distribution conduct in relation to this product:				
	Type of information	Description	Reporting period		
	Significant dealing(s)	Date or date range of the significant dealing(s) and description of the significant dealing (e.g. why it is not consistent with the TMD)	As soon as practicable, and in any case within 10 business days after becoming aware		
	Complaints	Number of complaints	Every 3 months		
	Sales outside the target market	Number of sales	Every 3 months		
		\$ value of sales			
		Details of why it is not consistent with target market			
		How inconsistency was verified			
	Sales inside the target	Number of sales	Every 3 months		
	market	\$ value of sales	1		