

Target Market Determination - Bank Accounts

Product	Regular Income Account		
Issuer	Ford Co-operative Credit Society Limited ABN 74 087 651 456 trading as Geelong Bank AFSL/Australian Credit Licence 244351		
Date of TMD	7 November 2024		
Target Market	Description of target market		
	Retail clients who:		
	need the certainty of a fixed rate of interest on their savings		
	do not need the ability to withdraw funds at call prior to maturity of the deposit		
	need regular monthly income even if that means a lower rate of interest		
	This is a Term Deposit account and the key features of this product are:		
	fixed interest rates for the selected term		
	minimum deposit is \$5,000		
	available terms are 3, 6 and 12 months		
	 *Interest is paid monthly via automatic transfer \$5,000 - \$24,999 \$25,000 - \$49,999 \$50,000 or more 		
	automatic roll over available		
	Internet banking and banking app available for view only		
	*Refer to Interest Rates: https://geelongbank.com.au/about-us/disclosures-publications/		
	Fees: Nil fees payable		
Distribution	Distribution conditions		
Conditions	This product is distributed by the issuer through the following channels:		
	• branch		
	call centre		
	• online		
	Distribution conditions for this product include:		
	ensuring that retail clients meet the eligibility requirements for the product		
	 ensuring that distribution through branches and call centres is by appropriately trained staff 		
	There are no other distributors for this product.		

Review Triggers

The review triggers that would reasonably suggest that the TMD is no longer appropriate include:

- a significant dealing of the product to consumers outside the target market occurs;
- a significant number of complaints is received from customers in relation to their purchase or use of the product that reasonably suggests that the TMD is no longer appropriate;]
- A material change to the product or the terms and conditions of the product occurs which would cause the TMD to no longer be appropriate;

The Product Governance Framework includes regular consideration of whether there has been a review trigger following each distribution information report. That consideration is by reference to paragraphs 154 to 156 of RG 274.

Review Periods

First review date: November 2026

Periodic reviews: First review period – 12 months and every 2 years after the initial and each subsequent review

Distribution Reporting Requirements

The following information must be provided to Ford Co-operative Credit Society Limited ABN 74 087 651 456 trading as Geelong Bank by distributors who engage in retail product distribution conduct in relation to this product:

Type of information	Description	Reporting period
Significant dealing(s)	Date or date range of the significant dealing(s) and description of the significant dealing (e.g. why it is not consistent with the TMD)	As soon as practicable, and in any case within 10 business days after becoming aware
Complaints	Number of complaints	Every 3 months
Sales outside the target market	Number of sales \$ value of sales Details of why it is not consistent with target market How inconsistency was verified	Every 3 months
Sales inside the target market	Number of sales \$ value of sales	Every 3 months