

## **Target Market Determination - Bank Accounts**

Product	Senior Savers Account			
Issuer	Ford Co-operative Credit Society Limited ABN 74 087 651 456 trading as Geelong Bank AFSL/Australian Credit Licence 244351			
Date of TMD	13 May 2024			
Target Market	Description of target market			
	Retail clients who:			
	<ul> <li>for customers who are 55 years+, holders of a Seniors Card or recipients of an eligible pension</li> </ul>			
	<ul> <li>need a transactional banking account to conveniently manage their funds and facilitate payments</li> </ul>			
	Description of product, including key attributes			
	This is a Senior Savers Account and the key features of this product are:			
	funds available at call			
	• \$1,000 per card per day			
	*interest rates are calculated daily on the portion of the balance in each tier and paid quarterly in March, June, September & December Up to \$9,999 \$10,000 - \$49,200 \$49,200 to \$249,999 \$250,000 or more			
	card access via ATM, Eftpos, PayWave and over the counter (otc)			
	internet banking			
	banking app			
	mobile wallet – apple pay/google pay			
	*Refer to Interest Rates: <a href="https://geelongbank.com.au/about-us/disclosures-publications/">https://geelongbank.com.au/about-us/disclosures-publications/</a>			
	Fees:			
	Combined total of 15 free ATM,EFTPOS and over the counter transactions per month			
	<ul> <li>Excess ATM fee, excess EFTPOS fee, excess over the counter fee</li> <li>Electronic Funds Transfers (EFT) and Direct Debits fee</li> </ul>			
	Nil monthly fees payable if total banking relationship is greater than \$50,000			
	Refer Fees & Charges & Transaction Limits brochure: <a href="https://geelongbank.com.au/about-us/disclosures-publications/">https://geelongbank.com.au/about-us/disclosures-publications/</a>			

## Distribution **Distribution conditions Conditions** This product is distributed by the issuer through the following channels: branch call centre online Distribution conditions for this product include: ensuring that retail clients meet the eligibility requirements for the product ensuring that distribution through branches and call centres is by appropriately trained staff online application available There are no other distributors for this product. **Review** The review triggers that would reasonably suggest that the TMD is no longer appropriate **Triggers** include: a significant dealing of the product to consumers outside the target market occurs; a significant number of complaints is received from customers in relation to their purchase or use of the product that reasonably suggests that the TMD is no longer appropriate; A material change to the product or the terms and conditions of the product occurs which would cause the TMD to no longer be appropriate; The Product Governance Framework includes regular consideration of whether there has been a review trigger following each distribution information report. That consideration is by reference to paragraphs 154 to 156 of RG 274. First review date: May 2026 **Review Periods** Periodic reviews: First review period – 12 months, and every 2 years after the initial and each subsequent review **Distribution** The following information must be provided to Ford Co-operative Credit Society Limited Reporting ABN 74 087 651 456 trading as Geelong Bank by distributors who engage in retail Requirements product distribution conduct in relation to this product: Type of information Description Reporting period Significant dealing(s) Date or date range of As soon as practicable, the significant and in any case within dealing(s) and 10 business days after description of the becoming aware significant dealing (eg, why it is not consistent

with the TMD)

Number of sales

\$ value of sales

Number of complaints

Complaints

market

Sales **outside** the target

Every 3 months

Every 3 months

		Details of why it is not consistent with target market How inconsistency was verified		
	Sales <b>inside</b> the target market	Number of sales \$ value of sales	Every 3 months	