

Target Market Determination - Bank Accounts

Product	Superfund Maximiser Account	
Issuer	Ford Co-operative Credit Society Limited ABN 74 087 651 456 trading as Geelong Bank AFSL/Australian Credit Licence 244351	
Date of TMD	13 May 2024	
Target Market	Description of target market	
	Retail clients who:	
	 manage their own superannuation retirement savings and investments. A trust deed will be required to open membership 	
	Description of product, including key attributes	
	Key features of this product are:	
	funds available at call	
	 *tiered interest rate calculated daily on the portion of the balance in each tier and paid monthly \$1 to \$250,000 Over \$250,000 	
	Access via internet banking or our banking app	
	Internet Banking is not available where 2 or more parties must sign to transact on the account	
	*Refer to Interest Rates: https://geelongbank.com.au/about-us/disclosures-publications/	
	Fees: Nil fees are applicable	
Distribution	Distribution conditions	
Conditions	This product is distributed by the issuer through the following channels:	
	• branch	
	call centre	
	mobile lenders	
	online	
	Distribution conditions for this product include:	
	ensuring that retail clients meet the eligibility requirements for the product	
	 ensuring that distribution through branches and call centres is by appropriately trained staff 	
	There are no other distributors for this product.	

Review Triggers

The review triggers that would reasonably suggest that the TMD is no longer appropriate include:

- a significant dealing of the product to consumers outside the target market occurs;
- a significant number of complaints is received from customers in relation to their purchase or use of the product that reasonably suggests that the TMD is no longer appropriate;]
- A material change to the product or the terms and conditions of the product occurs which would cause the TMD to no longer be appropriate;

The Product Governance Framework includes regular consideration of whether there has been a review trigger following each distribution information report. That consideration is by reference to paragraphs 154 to 156 of RG 274.

Review Periods

First review date: May 2026

Periodic reviews: First review period – 12 months and every 2 years after the initial and each subsequent review

Distribution Reporting Requirements

The following information must be provided to Ford Co-operative Credit Society Limited ABN 74 087 651 456 trading as Geelong Bank by distributors who engage in retail product distribution conduct in relation to this product:

Type of information	Description	Reporting period
Significant dealing(s)	Date or date range of the significant dealing(s) and description of the significant dealing (eg, why it is not consistent with the TMD)	As soon as practicable, and in any case within 10 business days after becoming aware
Complaints	Number of complaints	Every 3 months
Sales outside the target	Number of sales	Every 3 months
market	Details of why it is not consistent with target market	
	How inconsistency was verified	
Sales inside the target	Number of sales	Every 3 months
market	\$ value of sales	