

Target Market Determination - Bank Accounts

Product	Term Deposit Account			
Issuer	Ford Co-operative Credit Society Limited ABN 74 087 651 456 trading as Geelong Bank AFSL/Australian Credit Licence 244351			
Date of TMD	7 November 2024			
Target Market	Description of target market			
	Term Deposit			
	need the certainty of a fixed rate of interest on their savings			
	do not need the ability to withdraw funds at call prior to maturity of the deposit			
	need to maximise the interest rate payable and will accept interest at maturity			
	This is a Term Deposit Account and the key features of this product are:			
	fixed interest rates for the selected term			
	minimum deposit is \$500			
	available terms are 3, 4, 5, 6 and 12 months			
	interest is payable on maturity and can re-invest or transfer			
	automatic roll over available			
	 *interest rate tiers: \$500 - \$4,999 \$5,000 - \$24,999 \$25,000 - \$49,999 \$50,000 or more 			
	Internet banking and banking app available for view only			
	*Refer to Interest Rates: https://geelongbank.com.au/about-us/disclosures-publications/			
	Fees: Nil fees payable			
Distribution	Distribution conditions			
Conditions	This product is distributed by the issuer through the following channels:			
	branch			
	• call centre			
	mobile lenders			
	• online			
	Distribution conditions for this product include:			
	ensuring that retail clients meet the eligibility requirements for the product			

	 ensuring that distribution through branches and call centres is by appropriately trained staff 				
	There are no other distributors for this product.				
Review Triggers	The review triggers that would reasonably suggest that the TMD is no longer appropriate include:				
	a significant dealing of the product to consumers outside the target market occurs;				
	a significant number of complaints is received from customers in relation to their purchase or use of the product that reasonably suggests that the TMD is no longer appropriate;]				
	A material change to the product or the terms and conditions of the product occurs which would cause the TMD to no longer be appropriate;				
	The Product Governance Framework includes regular consideration of whether there has been a review trigger following each distribution information report. That consideration is by reference to paragraphs 154 to 156 of RG 274.				
Review	First review date: Novembe	r 2026			
Periods	Periodic reviews: First review period – 12 months and every 2 years after the initial ar				
	each subsequent review	·			
Distribution Reporting Requirements The following information must be provided to Ford Co-operative Credit Social ABN 74 087 651 456 trading as Geelong Bank by distributors who engage in product distribution conduct in relation to this product:					
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-			9 9	il	
-	product distribution conduct	in relation to this product	t:	il	
-	Type of information	Description Date or date range of the significant dealing(s) and description of the significant dealing (e.g., why it is not consistent with the	Reporting period As soon as practicable, and in any case within 10 business days after	il	
-	Type of information Significant dealing(s) Complaints Sales outside the target	Description Date or date range of the significant dealing(s) and description of the significant dealing (e.g., why it is not consistent with the TMD)	Reporting period As soon as practicable, and in any case within 10 business days after becoming aware	il	
-	Type of information Significant dealing(s) Complaints	Description Date or date range of the significant dealing(s) and description of the significant dealing (e.g., why it is not consistent with the TMD) Number of complaints	Reporting period As soon as practicable, and in any case within 10 business days after becoming aware Every 3 months	il	
-	Type of information Significant dealing(s) Complaints Sales outside the target	Description Date or date range of the significant dealing(s) and description of the significant dealing (e.g., why it is not consistent with the TMD) Number of complaints Number of sales	Reporting period As soon as practicable, and in any case within 10 business days after becoming aware Every 3 months		
-	Type of information Significant dealing(s) Complaints Sales outside the target	Description Date or date range of the significant dealing(s) and description of the significant dealing (e.g., why it is not consistent with the TMD) Number of complaints Number of sales \$ value of sales Details of why it is not consistent with target	Reporting period As soon as practicable, and in any case within 10 business days after becoming aware Every 3 months		

\$ value of sales

market