

## **Target Market Determination – Bank Accounts**

Product	Young Achieve Savings Account			
Issuer	Ford Co-operative Credit Society Limited ABN 74 087 651 456 trading as Geelong Bank AFSL/Australian Credit Licence 244351			
Date of TMD	7 November 2024			
Target Market	Description of target market			
	• Savings and banking solutions for young children and teenagers (under 18) made simple and easy.			
	Retail clients who:			
	<ul> <li>need a transactional banking account to conveniently manage their funds and facilitate payments</li> </ul>			
	<ul> <li>need a savings account offering higher returns even if that means restrictions on access to the funds</li> </ul>			
	intend to make regular deposits			
	• need the ability to withdraw funds at call if needed even if that means that Bonus interest will not apply			
	Description of product, including key attributes			
	This is a Young Achieve Saver Account and the key features of this product are:			
	no minimum deposit			
	funds available at call			
	<ul> <li>*Interest rates are calculated daily and paid monthly</li> </ul>			
	\$1 or more			
	Bonus conditions: make a deposit and no withdrawals per calendar month			
	<ul> <li>internet banking (for account Trusts for minors under the age of 18)</li> </ul>			
	*Refer to Interest Rates: https://geelongbank.com.au/about-us/disclosures-publications/			
	Fees:			
	Nil fees payable			
Distribution	Distribution conditions			
Conditions	This product is distributed by the issuer through the following channels:			
	• branch			
	call centre			
	• online			
	Distribution conditions for this product include:			

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		lients meet the eligibility r				
	<ul> <li>ensuring that distribution through branches and call centres is by appropriat trained staff</li> </ul>					
	There are no other distributors for this product.					
Review Triggers	The review triggers that would reasonably suggest that the TMD is no longer appropr include:					
	• a significant dealing of the product to consumers outside the target market occurs;					
	• a significant number of complaints is received from customers in relation to their purchase or use of the product that reasonably suggests that the TMD is no longer appropriate;]					
	• A material change to the product or the terms and conditions of the product occurs which would cause the TMD to no longer be appropriate;					
	The Product Governance Framework includes regular consideration of whether there has been a review trigger following each distribution information report. That consideration is by reference to paragraphs 154 to 156 of RG 274.					
Review	First review date: November 2026					
Periods	<b>Periodic reviews:</b> First review period – 12 months and every 2 years after the initial and each subsequent review					
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Distribution Reporting Requirements		ust be provided to Ford Co as Geelong Bank by distrik	o-operative Credit Society outors who engage in reta	Limited		
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