

## **Target Market Determination - Bank Accounts**

Product	New Year Term Deposit Special Account	
Issuer	Ford Co-operative Credit Society Limited ABN 74 087 651 456 trading as Geelong Bank AFSL/Australian Credit Licence 244351	
Date of TMD	19 December 2025	
Target Market	Description of target market	
	Term Deposit	
	need the certainty of a fixed rate of interest on their savings	
	do not need the ability to withdraw funds at call prior to maturity of the deposit	
	need to maximise the interest rate payable and will accept interest at maturity	
	new business to Geelong Bank only	
	This is a Term Deposit Account and the key features of this product are:	
	fixed interest rates for the selected term	
	minimum deposit is \$500	
	available terms are 7 months	
	interest is payable on maturity and must transfer	
	Internet banking and banking app available for view only	
	*Refer to Interest Rates: <a href="https://geelongbank.com.au/about-us/disclosures-publications/">https://geelongbank.com.au/about-us/disclosures-publications/</a>	
	Fees: Nil fees payable	
Distribution	Distribution conditions	
Conditions	This product is distributed by the issuer through the following channels:	
	• branch	
	• call centre	
	mobile lenders	
	• online	
	Distribution conditions for this product include:	
	ensuring that retail clients meet the eligibility requirements for the product	
	<ul> <li>ensuring that distribution through branches and call centres is by appropriately trained staff</li> </ul>	
	There are no other distributors for this product.	
Review Triggers	The review triggers that would reasonably suggest that the TMD is no longer appropriate include:	

- a significant dealing of the product to consumers outside the target market occurs;
- a significant number of complaints is received from customers in relation to their purchase or use of the product that reasonably suggests that the TMD is no longer appropriate;]
- A material change to the product or the terms and conditions of the product occurs which would cause the TMD to no longer be appropriate;

The Product Governance Framework includes regular consideration of whether there has been a review trigger following each distribution information report. That consideration is by reference to paragraphs 154 to 156 of RG 274.

## Review Periods

First review date: December 2027

**Periodic reviews:** First review period – 12 months and every 2 years after the initial and each subsequent review

## Distribution Reporting Requirements

The following information must be provided to Ford Co-operative Credit Society Limited ABN 74 087 651 456 trading as Geelong Bank by distributors who engage in retail product distribution conduct in relation to this product:

Type of information	Description	Reporting period
Significant dealing(s)	Date or date range of the significant dealing(s) and description of the significant dealing (e.g., why it is not consistent with the TMD)	As soon as practicable, and in any case within 10 business days after becoming aware
Complaints	Number of complaints	Every 3 months
Sales <b>outside</b> the target market	Number of sales  \$ value of sales  Details of why it is not consistent with target market  How inconsistency was verified	Every 3 months
Sales <b>inside</b> the target market	Number of sales \$ value of sales	Every 3 months